

Jai Mahesh



INVITATION TO JOIN

“MMUK Long Term Objective”

Leave Legacy in this Foreign Land

30th September 2021

Dear Maheshwari Bandhu,

It gives me an immense pleasure to **announce and invite you** to join MMUK Long Term Objective of **‘Maheshwari Bhavan, London’**.

Concept:

Maheshwari Families have been migrating to United Kingdom for Education, Jobs and Businesses for many years. We have first, second and third generation families currently present here. MMUK, being the only Maheshwari Organisation in UK, has been extremely successful in bringing most of Maheshwari Families together and ensure that we remain connected to our roots. MMUK has been instrumental in ensuring that we feel like home in this country. However, one can never say, it's enough. We need to do more.

We have been feeling for long time that we must have a place which we can all call our home. The place we all can come together and celebrate our festivals, family functions and occasions together. It is our need now to create our own place where we can organise all these and also support our Maheshwari Families here or visiting UK from India/abroad for short term and/or long term purposes. We, hereby, are coming up with proposal of Mahesh Bhavan, London.

Maheshwari Bhavan, London will be the first Maheshwari Bhavan out of India so it will have huge mileage across globe. We will be the first organisation out of India which is taking this up and there will be lots of expectation from us from Global Maheshwari Community. Needless to mention this is big task that we are taking on ourselves. While doing this, we expect generous support from our members in United Kingdom and also from various organisation and individuals from various parts of world more specifically from India.

We will be creating new Trust (Independent of MMUK) for this purpose and we will offer various types of membership and benefit considering donation amount. We have to go in three phase to make it possible:-

- 1) Land Purchase
- 2) Planning and Approval
- 3) Construction

Phase 1:- Land Purchase (Duration - 3 Years)

To approach various Individual or organisation donors (out of country) for fund we need to acquire land first so we can plan it and do projection of fund requirement. We are expecting to have approximate 3 acre of land. We will need tentative £500,000 for Land purchase and we, primarily, aim to collect this fund from our MMUK Members or Maheshwari families staying in UK. We would like to create first slot of membership with £10,000 and donors of this amount will have special privilege and benefits attached with this.

Phase 2:- Planning and Approval (Duration - 2 year)

Once we have our own land we need to work on following factors.

- 1) Hire architect and consultant for design.
- 2) Design structure of proposed bhavan.
- 3) Decide what we are expecting from it like number of rooms, Banquet Hall, B&B kind of arrangement for guest coming for short visit, student hostel, restaurant etc.
- 4) Structural view like if we are looking for Jaipur palace style or Victorian style.
- 5) Financial projections.
- 6) Necessary approvals from concern department of government.

Phase 3:- Construction (Duration - 3 years)

At this stage we need to start pitching our concept to world and start expecting donations to start actual construction work. While doing this we will have to work on following points.

- 1) Create team for pitching to various organisations.
- 2) Create team for pitching to big Maheshwari Corporate.
- 3) Hire contractor.
- 4) Plan work in phases as per fund availability.

Sustainability:

While planning this sustainability of Bhavan is our crucial aspect so we need to plan all activities so our bhavan must be self-sustainable and running independently. Based on above we appeal fellow Maheshwari's of UK, to come forward and pledge for £10000+ towards this long term objective of MMUK to buy a land in/around M25.

We have received the pledge from following members making a total of **£195,000 so far.**

- 1) MMUK
- 2) Ramnaresh Sonee - Stanmore
- 3) Mr. Deepak ji Kabra - Birmingham
- 4) Ms. Sanjana ji Karnani - Kingsbury
- 5) Mr. Arvind Maheshwari - Pinner
- 6) Mr Shrinivas ji Bajaj - Harrow
- 7) Mr. Viren ji Mundra - Guildford
- 8) Dr. Manish Maheshwari - Pinner
- 9) Mr. Shreeraj Laturia - Canary Wharf
- 10) Mr. Dilip Pungaliya - Ilford
- 11) Mr. Shyam Bajaj - Uxbridge
- 12) Mr. Piyush Somani - Milton Keynes
- 13) Mrs Shruti Vikram Soni - Wembley

This project is currently on its infancy. We believe that asking for a pledge of £10,000+ (payable in 2022) towards Phase 1 is right thing to do at this stage and that too its payable once we finalise the Phase 1.

It can be appreciated that we are venturing into an uncharted territory (outside India) - there are many variables and many points which will need addressing and answering. We will ensure that all the points raised and brought to our attention will be sincerely looked at and addressed and we really believe in this project and believe that this is need of this hour that we do something concrete for our community.

We believe that this project will strengthen the bond & ties among the maheshwari community here in UK and with community back home and globally. We also believe that this is our duty & responsibility to leave a legacy for our future generation in this country which is perpetual. I am sure you all will be able to relate to this vision and support this great cause wholeheartedly.

We also understand that there may be diverse views on the above proposal and multiple approaches as to how to take it forward and what should be methodology to turn in to reality.

- We are more than happy to hear your views. Please do contact any of MMUK committee members to discuss this further or raise any queries you may have. We emphasise that all the concerns & points raised by you all will be deliberated and addressed.

Regards
Ramnaresh Sonee
President - MMUK